# Higher Nitec in Communication Design

HF3CDAMG

Higher Nitec in Communication Design

Specialisation / Option: Animation & Motion Graphics

3 month IA Duration

CD43207FPE

1. Present design ideas (ideation and pre-production, including mind map, storyboard, moodboard)

2. Create visualisation (wireframe, mock-ups, UX prototypes, sketches)

3. Acquire digital assets (capture photo or video, download stock images, textures, etc.)

4. Create digital content (e.g.: social media, videos, 3D animation/motion graphic, 3D animation/modelling, website/app, eDM, digital poster, logo, illustrations etc.)

5. Deliver design output (export to various formats with the right specifications)

HF3CDAMG, HF2CDAMG, HFXCDAMG

Higher Nitec in Communication Design

Specialisation / Option: Animation & Motion Graphics

6 month IA Duration

CD53205FPE

CD53204FPE

1. Analyse objectives and goals (interpret client brief)

2. Present strategies to meet project timeline (project deadlines, milestones)

3. Present design ideas (ideation and pre-production, including mind map, storyboard, moodboard)

4. Acquire digital assets (capture copywriting, photo or video, download stock images, textures, 3D assets etc.)

5. Create visualisation (wireframe, mock-ups, UX prototypes, sketches)

6. Create digital content (e.g.: social media, videos, 3D animation/motion graphic, 3D animation/modelling, website/app, eDM, digital poster, logo, illustrations etc.)

7. Perform time-based sequencing (anything animation, video, social media, etc)

8. Deliver design output (export to various formats with the right specifications)

HF3CDGDS

Higher Nitec in Communication Design

Specialisation / Option: Graphic Design

3 month IA Duration

CD43107FPE

1. Present design ideas (ideation and pre-production, including mind map, storyboard, moodboard)

2. Create visualisation (wireframe, mock-ups, UX prototypes, sketches)

3. Acquire digital assets (capture photo or video, download stock images, textures, etc.)

4. Create digital content (e.g.: social media, videos, 3D animation/motion graphic, 3D animation/modelling, website/app, eDM, digital poster, logo, illustrations etc.)

5. Deliver design output (export to various formats with the right specifications)

HF3CDGDS, HF2CDGDS, HFXCDGDS

Higher Nitec in Communication Design

Specialisation / Option: Graphic Design

6 month IA Duration

CD53105FPE

CD53104FPE

1. Analyse objectives and goals (interpret client brief)

2. Present strategies to meet project timeline (project deadlines, milestones)

3. Present design ideas (ideation and pre-production, including mind map, storyboard, moodboard)

4. Acquire digital assets (capture copywriting, photo or video, download stock images, textures, 3D assets etc.)

5. Create visualisation (wireframe, mock-ups, UX prototypes, sketches)

6. Create digital content (e.g.: social media, videos, 3D animation/motion graphic, 3D animation/modelling, website/app, eDM, digital poster, logo, illustrations etc.)

7. Perform time-based sequencing (anything animation, video, social media, etc)

8. Deliver design output (export to various formats with the right specifications)